



Better Product Lifetimes

Guest Editor:

Dr. Myriam Ertz

LaboNFC, Department of
economic and administrative
sciences, Université du Québec à
Chicoutimi, G7H 2B1, Canada
555, Boulevard de l'Université,
Saguenay (QC) G7H 2B1, Canada

Myriam_Ertz@uqac.ca

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Message from the Guest Editor

Dear Colleagues,

Product lifetime plays an increasingly crucial role in academic, business, and policy discussions. As topical research has advanced, it has become increasingly clear that the issue of shortening product lifetimes is a systemic one which requires profound changes in business models, a shift toward improved product design, the identification and promotion of existing product lifetime extension business models, changes in regulation, and changes at the consumer level.

This Special Issue will gather original research in the field of product lifetime, and how business model strategies, corporate initiatives, consumer practice, regulation, and new technology can contribute to extend product lifetimes. Suitable topics include but are not limited to the following: consumer product lifetime perception, consumer expected product lifetimes, design strategies, industry 4.0 for product lifetimes, product lifetime extension business models, product lifetimes measure, et al.





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Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

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Sustainability
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
Fax: +41 61 302 89 18
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